



MPA eBulletin

A resource for Missouri Press Association members

eBulletin for November 19, 2025

[Contact MPA Staff — Click Here!](#)

Contents

— Missouri Press Service annual agreements available, file now

— This FREE webinar will help your newspaper better implement AI

— MYC: Day at the Capitol is Feb. 19

— You can (and SHOULD!) be entering the Best Ad Contest

— Missouri Press' office holiday hours

— Missouri Press received an Active Specialty Publication membership application

— Master Photoshop and put InDesign to work for you with training from Russell Viers



Click "events" in the calendar to go directly to relevant forms.

2025

November

26 — MPA Offices Close at Noon for Thanksgiving

27-28 — MPA Offices Closed for Thanksgiving

December

1 — Pre-filing begins for Missouri General Assembly's 2026 Legislative Session

10 — [Free Zoom Session on AI Policy with Austin Lewter](#)

— Share with your readers Missouri's extensive and varied newspaper heritage

— MPS is your launchpad for new sales

— Missouri Press News wants to celebrate your newspaper and staff

— FREE training available through Earn Your Press Pass and Digiversity.tv

— Resources you can use

— Want financial backing for your news organization? Collaborate with others

— Trust Tip: Ask your audience these questions about your use of AI

— Local news outlets that invest in revenue staff earn seven times more, study finds

— Help Wanted / Marketplace



Call 573-449-4167



[Pledge your support today.](#)

24-26 — MPA Offices Closed for Christmas Holiday

2026

January

1-2 — MPA Offices Closed for New Year's Day Holiday

7 — [Missouri General Assembly's 2026 Legislative Session Begins](#)

8 — [Adobe Training with Russell Viers](#)

9 — [More Adobe Training with Russell Viers](#)

15 — [Even MORE Adobe Training with Russell Viers](#)

16 — [STILL MORE Adobe Training with Russell Viers](#)

30 — Deadline to Enter the MPAME Best Ad Contest

February

19 — [Missouri Press Association Day at the Capitol, Jefferson City](#)



[Interlink Circulation is the most widely used newspaper-circulation system in America, helping more than 1,550 community newspapers navigate the postal system to obtain the best delivery at the lowest cost.](#)



LocalMedia
Association



Missouri Press Service annual agreements available, file now

Missouri Press Service agreements for 2026 are now available through Jumbl. All members will need to log into Jumbl in order to fill out or refile their MPS agreements for the coming year.

Access the agreement form through [Jumbl](#) or [here](#).

For those newspapers that logged into Jumbl to fill out the 2025 MPS agreement, you will be able to edit your existing form and update your information that way. You can also choose to fill out the form again with updated information.

If you have questions about your MPS agreement, you can contact Jeremy Patton at jpatton@mopress.com.

If you did not log into Jumbl to fill out the 2025 agreement, you will need to resubmit the information in the form.

If you have questions about using Jumbl, including login information, please contact Kristie Fortier at kfortier@mopress.com.

This FREE webinar will help your newspaper better implement AI

AI: Create Your Policy, Know What You're Dealing With

All of a sudden, it seems, Generative AI is the elephant in the room. Generative AI is transforming journalism faster than anyone imagined—and every newsroom needs a plan. Don't get left behind! In this dynamic session, you'll learn how to build a clear, practical AI policy tailored to your newsroom. Discover smart, ethical ways to use (and avoid misusing) Generative AI in your daily work, and leave equipped with the tools and confidence to lead the conversation—not just follow it.

About the Presenter: Austin Lewter is the director of the Texas Center for Community Journalism. A Northeast Texas native, he has built his career in community journalism, serving as reporter, editor, publisher, and group publisher at newspapers across the region. Over the past few years, Lewter has shared his expertise on artificial intelligence and journalism at conventions and events nationwide. He holds a journalism degree from Southeastern Oklahoma State University and is pursuing a master's in mass communication at Stephen F. Austin State University. Austin was originally scheduled to speak at the Missouri Press 159th Annual Convention and Trade Show in September but was unable to attend due to a family emergency. Missouri Press is pleased to welcome him now to share his insights on this important topic!

Register [here](#) or by clicking on the image below.

FREE MPA Member Event!



Unlock the future of journalism and Generative AI Policy Insights. Join us on Zoom to learn best practices and stay ahead of the curve.

Exclusively for Missouri Press Association members.

Wednesday, December 10 at 2-3:30PM

Speaker: Austin Lewter

AI: Create Your Policy, Know What You're Dealing With

All of a sudden, it seems, Generative AI is the elephant in the room. Generative AI is transforming journalism faster than anyone imagined—and every newsroom needs a plan. Don't get left behind! In this dynamic session, you'll learn how to build a clear, practical AI policy tailored to your newsroom. Discover smart, ethical ways to use (and avoid misusing) Generative AI in your daily work, and leave equipped with the tools and confidence to lead the conversation—not just follow it.

REGISTER TODAY:

<https://tinyurl.com/2ss7dama>



Austin was originally scheduled to speak at the Missouri Press 159th Annual Convention and Trade Show in September but was unable to attend due to a family emergency.

Missouri Press is pleased to welcome him now to share his insights on this important topic!



About our Presenter:

Austin Lewter is the director of the Texas Center for Community Journalism. A Northeast Texas native, he has built his career in community journalism, serving as reporter, editor, publisher, and group publisher at newspapers across the region. Over the past few years, Lewter has shared his expertise on artificial intelligence and journalism at conventions and events nationwide. He holds a journalism degree from Southeastern Oklahoma State University and is pursuing a master's in mass communication at Stephen F. Austin State University.



Mark Your Calendar: Day at the Capitol is Feb. 19

Missouri Press Association will host its 2026 Day at the Capitol on Thursday, Feb. 19, in Jefferson City.

Mark your calendars and stay tuned to the eBulletin and www.mopress.com for more information. You can register to attend [here](#).

If you need a sleeping room, click [here](#).

You can (and SHOULD!) be entering the Best Ad Contest

Missouri Press Advertising and Marketing Executives

MPAME

2026 BEST AD CONTEST



Enter the 2026 MPAME Best Ad Contest and show everyone the great work you have done to drive revenue and maybe help others out in the process!

To find full information and rules, go to <https://mopress.com/ad-contest/>

To access the MPAME contest template, please go to newspapercontest.com/mopress early to register your newspaper and setup a password. You must re-register each year you enter the contest. The Better Newspaper Editorial Contest is a completely separate contest and you will have to register separately when you enter your editorial entries. Please contact us with any questions, we want to help you with anything you might have questions on.

Entries must have been published between January 1, 2025 and December 31, 2025.

The contest is open to all staff members of publications holding an Active, Active Online, Friend Of, or Specialty Publication membership in Missouri Press Association.

All entries must be submitted as FULL-PAGE electronic tear sheet files. Please name the file(s) in a way that clearly identifies the ad(s) being submitted for judging. You may also circle or include other graphic markings to indicate which ad is to be judged. Please combine PDF's when submitted as one entry.

All entries must have been conceived, written, designed and sold by full or part-time employees of the newspaper.

NOTE: For large files, you may use an outside file hosting site and submit the URL. You **MUST** make sure the file is public, or otherwise shareable and/or that a password is provided, so it can be viewed, printed or downloaded for judging and/or display purposes. Submit smaller files as PDF's within the template.

The 2026 Best Ad Contest entry fee structure is as follows:

Entries uploaded before Dec. 31: \$7/entry

Entries uploaded Jan 1-23: \$8/entry

Entries uploaded Jan. 24-30: \$10/entry

Payments may be paid on-line, mailed or called in by time of entry deadline. Pay on-line at: <https://bit.ly/2Lq6FVe>. If mailing payment, please mail check to: MPAME Contest, 802 Locust Street, Columbia, MO 65201 or call credit card payment into the MPA office at 573-449-4167.

ENTER ONLINE AT:
newspapercontest.com/mopress

Missouri Ad Contest

Deadline:

January 30, 2026

Association Code:

MOPRESS

If you have any questions OR feel your newspaper is in the wrong class. Please contact Kristie Fortier at kfortier@mopress.com or call 573-449-4167

AWARDS & MEETING INFORMATION

Make plans to attend the Missouri Press Advertising and Marketing Executives meeting being held at **Courtyard by Marriott, Jefferson City on April 16, 2026.**

Winners will be recognized, and awards presented
Thursday, April 16, 2026



Seasons Greetings
From everyone at Missouri Press,
have a safe and joyous holiday season!

Missouri Press' office holiday hours

Looking ahead to the upcoming holidays, Missouri Press will have reduced office hours for Thanksgiving, Christmas and New Year's Day.

Missouri Press offices will close at noon Wednesday, Nov. 26, for Thanksgiving. The offices will also be closed Thursday and Friday, Nov. 27-28.

The association's offices will be closed Wednesday through Friday, Dec. 24-26, for the Christmas holiday.

For the New Year's Day holiday, offices will be closed Thursday and Friday, Jan. 1-2.

From everyone at Missouri Press, have a very safe and joyous holiday season!



Missouri Press received an Active Specialty Publication membership application

The Missouri Press Association has received an Active Specialty Publication Membership application for Missouri Life magazine.

Missouri Life is a non-partisan magazine with a statewide circulation of 24,000. It is

located at 208 Columbia St., Rocheport, MO 65279. Contact information includes email: danita@missourilife.com; and telephone: (573) 514-5453. The magazine's website is www.MissouriLife.com.

Membership applications are considered by the MPA Board of Directors at its first meeting after this notice has been published in at least three issues of the Association's magazine, Missouri Press News, and/or in the weekly eBulletin. The next scheduled meeting of the MPA Board will be Feb. 18, 2026, in Jefferson City.

Comments about this application can be sent to MPA Executive Director Chad Stebbins at cstebbins@mopress.com.

Master Photoshop and put InDesign to work for you with training from Russell Viers

Sign up for four different sessions of Adobe training with Russell Viers! Please make sure to sign up for ALL days you plan to attend!

Thursday, Jan. 8, sign up here: <https://tinyurl.com/y64z34r2>

Friday, Jan. 9, sign up here: <https://tinyurl.com/kzjeuasa>

Thursday, Jan. 15, sign up here: <https://tinyurl.com/3znujztd>

Friday, Jan. 16, sign up here: <https://tinyurl.com/5df7hz24>

[Read more here!](#)

Train with Adobe & InDesign Master Trainer **Russell Viers!** 4 Training Sessions Via ZOOM **Jan. 8-9 and Jan. 15-16**



Thursday, Jan. 8 & Friday, January 9
8AM- Noon Both Days

Managing and Adjusting Photos Better and Faster with Adobe

In this fast-changing tech world of digital cameras and digital images, if you're doing things the same way you have for years, you may just be spending too much time getting inferior photos. In this workshop we'll learn not just modern image adjustment tools and techniques, but also how to manage photos better, tips for capturing better photos, and even some post-adjustment tips for knockouts, and more.

**Please make sure to sign up for
ALL days you plan to attend
Thursday, Jan. 8th sign up here:**

<https://tinyurl.com/y64z34r2>

Friday, Jan. 9th sign up here:

<https://tinyurl.com/kzjeuasa>

Some of what we'll cover includes:

- Which photo formats work best for newspaper production
- Camera settings that help capture better photos
- Downloading images from cameras and cards to get off on the right foot
- Sorting through LOTS of digital images quickly
- What is metadata and why does it matter
- Rock Star image adjustment using Photoshop, Adobe Camera Raw, Lightroom, and Lightroom Mobile
- Masking for magical results
- How to use the Histogram for consistent results
- Using Photoshop to take photos to the next level

Thursday, Jan. 15 & Friday, Jan. 16
8AM-Noon Both Days

Let InDesign Build Your Newspaper For You

InDesign has so many automation tools built in that are hidden, and few people really make use of. In this workshop our focus is setting up an InDesign template for pages and ads that has as much automation built in as possible, so we spend A LOT less time building and more time designing...or doing other things. Stop working so hard.

**Please make sure to sign up for
ALL days you plan to attend
Thursday, Jan. 15th sign up here:**

<https://tinyurl.com/3znqjztd>

Friday, Jan. 16th sign up here:

<https://tinyurl.com/5df7hz24>

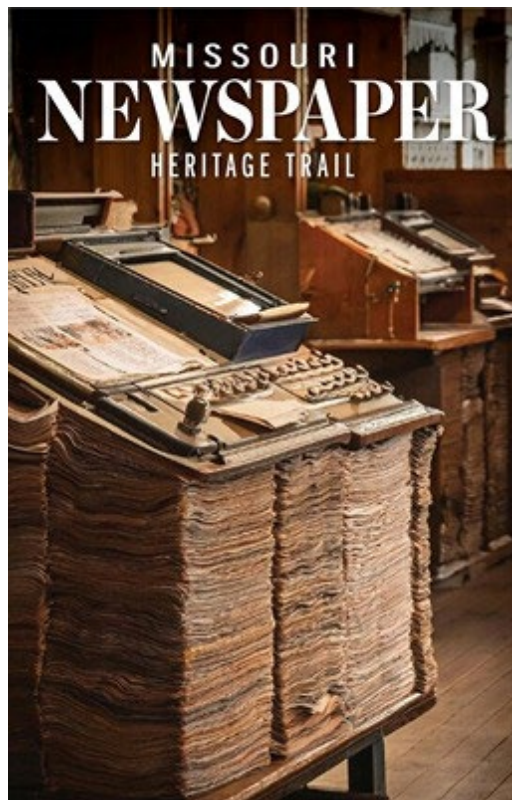
Some of what we'll cover includes:

- Think you know Styles? Watch this!
- Format photo boxes with a click
- See how to pull formatted captions from photos...
AUTOMATICALLY!
- Pre design pages for faster production
- Link your content to external files for parallel workflow
- Build ad indexes in seconds
- How to manage multiple InDesign files as one...
really cool.
- Too much to list
- Bring your questions

Lamar, Missouri native Russell Viers launched his career over 41 years ago right here at Missouri Press and the University of Missouri School of Journalism. Since then, he's become a world-renowned trainer and speaker, traveling the globe to share his expertise in Adobe and InDesign.

*Don't miss this chance to learn hands-on
from one of the industry's very best!*

Sign up Today!



Share with your readers Missouri's extensive and varied newspaper heritage

Few states have newspaper histories that rival Missouri's. A new project from Missouri Press Association and Missouri Life magazine brings some of that history together in a booklet that will be distributed throughout the state.

The Missouri Newspaper Heritage Trail guide takes readers on a journey through history both well-known and less so, from Mark Twain's writing roots in Hannibal to the founding of the Missouri School of Journalism to St. Joseph's importance on the Pony Express trail and so much more.

You can find a digital version of the booklet [here](#).

It will also be distributed to visitor's centers throughout the state.

MPS is your launchpad for new sales

LAUNCH NEW PRODUCTS TO CLIENTS BY SELLING MPS ADVERTISING NETWORKS!

**Earn 10% of what you sell
paid directly to you the
Sales Representative!**



One of the benefits of your newspaper running the Missouri Press Service Ad Networks each week is that you qualify to sell ads into the networks.

NOW, this can benefit you the sales rep as well as your newspaper. With the sales rep receiving 10% of the Gross Sale and the Newspaper still receiving 50% of the Gross Sale.

HOW IT WORKS

- When you make a sale into the MPS ad Networks, your newspaper will collect the payment from your client.
 - The newspaper will keep 50% of the gross sale and send MPS the other 50%. *(Must be prepaid by the Wednesday prior to the first run date.)*
 - MPS will need the sales rep to fill out a W9 and submit it before receiving a commission check.
 - You, the sales rep will receive 10% of the gross sale amount, after submitting a W9.
(If multiple run dates for the same client are ordered, payout date is based on the last run date per order form submitted).
 - To submit an ad go to: <https://tinyurl.com/485dh6wr>
 - Payment to MPS may be made on-line or called in by credit card. Any payment mailed will have to be received by Missouri Press before the ad can run.
- Call CC payments in to Marcie at 573.449.4167 ext. *
- Please visit <https://tinyurl.com/2r79h5um> for info on participating publications and pricing structure.

For more information please contact Ted Lawrence or Jeremy Patton at
tlawrence@mopress.com / jpatton@mopress.com
www.mopress.com/mo-press-service



Missouri Press News wants to celebrate your newspaper and staff

Did you know Missouri Press News republishes information about MPA newspapers and their employees in the monthly magazine? We also share this information on our redesigned website, www.mopress.com.

We want you to share your newspaper's news, your announcements, your staff changes, your awards and recognition with us. If you have a column or editorial you are particularly proud of, send it to us for inclusion on the Members' Views section of the Missouri Press website.

Missouri Press News wants to share information about ALL of your newspaper's employees (reporters, editors, ad reps, graphic designers, front office/receptionists and publishers) and the happenings your publication is involved in, so send articles, clippings or even just a quick note to Matthew Barba at mbarba@mopress.com.



FREE training available through Earn Your Press Pass and Digiversity.tv

Digiversity.tv has been revamped, but you still have access through your Missouri Press Association membership. Digiversity.tv focuses on the Adobe Creative Cloud suite of products, with trainers using videos, written articles and live webcasts to tackle various topics.

With the new website, signing up for Digiversity.tv has changed. To register, go here: <https://www.digiversity.tv/signup-sa>. **If you register yourself or your staff, please let Missouri Press know separately by emailing mbarba@mopress.com.**

In addition to training and explaining, you can submit questions directly to Digiversity staff through the website here: <https://www.digiversity.tv/checkin-the-mail>.

Earn Your Press Pass

A web-based course that teaches the fundamentals of journalism, Earn Your Press Pass helps fill the gaps for newspapers having difficulty recruiting trained journalists and has now been expanded to advertising sales.

The courses provide new hires, freelancers or sales people the information and structure they need to sit down and complete lessons that teach the basics of good journalism and ethical advertising sales. Everything from common newspaper terminology to story writing to media laws are covered in the editorial materials, while the advertising course teaches sales tactics, prospecting and how to conduct a needs analysis.

The goal of Earn Your Press Pass is to impart practical, usable knowledge to participants. Lessons are designed to take the layperson to a functioning newspaper reporter or advertising salesperson upon completion in a straight-forward and comprehensive approach.

Learn more at earnyourpresspass.com and find out what the course can offer your

publication and staff.

To sign up for the course and get added to the Missouri Press group, send an email to mbarba@mopress.com or kfortier@mopress.com.

Resources you can use

Because Missouri Press promotes the programs of these organizations, they allow MPA members to get their training webinars and programs at reduced or member rates.

Visit these sites to find out about the latest webinars offered and/or to explore archived webinars.

- [Local Media Association](#)

- [Online Media Campus](#)

Also visit these organizations for more resources to help your newspaper:

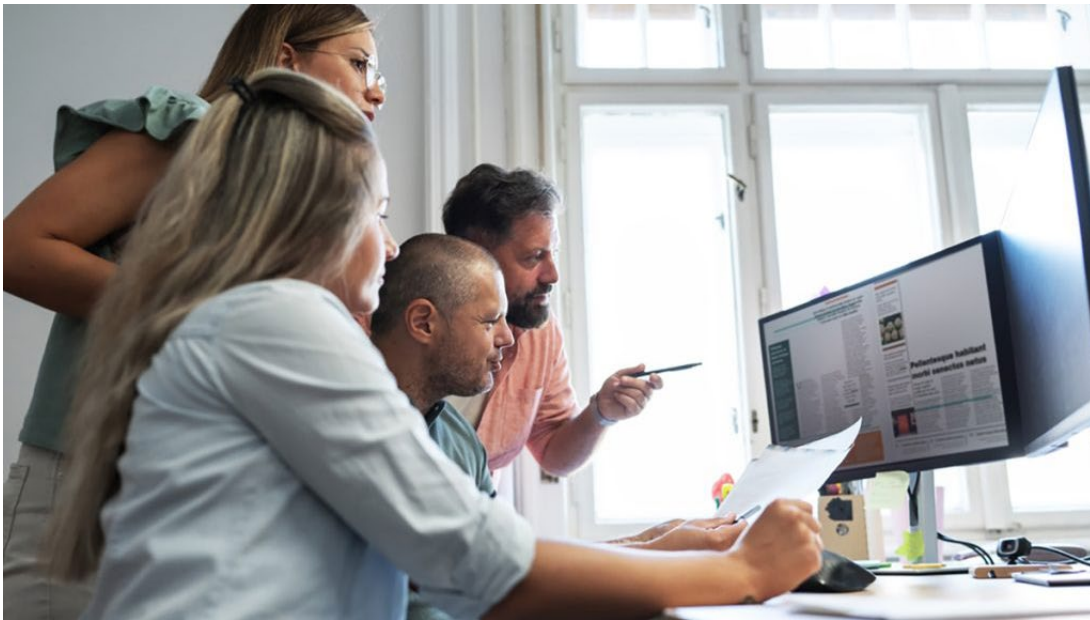
- [Earn Your Press Pass](#)

- [Digiversity.tv](#) — Adobe CC training with Russell Viers

- [America's Newspapers webinars and training](#)

- [Better News — American Press Institute](#)

- [Reynolds Journalism Institute](#)



Want financial backing for your news organization? Collaborate with others

[Reynolds Journalism Institute](#) — The future (and present) of journalism is collaborative, not competitive

Journalism has long been a competitive field, with newspapers and broadcasters racing to be the first, the best, the most trusted and profitable.

However, as revenue and readership have declined over the last 25 or so years, more media outlets are teaming up through sharing content, holding audience engagement

events and even collective fundraising.

The collaborative coverage of the Panama Papers involved more than 100 media partners in nearly 80 countries and picked up a Pulitzer Prize; and anyone who's heard about the drying Great Salt Lake likely learned about it from the Great Salt Lake Collaborative, a group of 21 educators, scientists and media organizations that have drawn attention to this environmental crisis in Utah since 2022. Catalyzed by a grant from the John S. and James L. Knight Foundation through Solutions Journalism Network's Local Media Project, the collaborative is now supported by grants from organizations such as The Nature Conservancy, Ducks Unlimited and the Bur Oak Foundation.

In the 2½ years after the collaborative launched, the number of stories about the Great Salt Lake increased 20-fold. In addition to expanding coverage, the collaborative has organized workshops, multimedia content, newsletters, public writing initiatives and even a university journalism course.

The Institute for Nonprofit News found that an increasing number of its members are turning to collaboration to increase capacity and reach. In 2024, nearly 80% of its organization members partnered on at least one collaboration, up from 75% in 2022, according to its 2025 INN Index.

Learn more [here](#).



Trust Tip: Ask your audience these questions about your use of AI

Editor's note: Interested in learning more about AI and its uses for your newspaper? Missouri Press is hosting a free Zoom session on AI policy and the technology's use in journalism. Go to <https://tinyurl.com/2ss7dama> to register for the Dec. 10 webinar.

Trusting News — For a year and a half, Trusting News has been working with newsrooms to learn how audiences respond, and what they expect, when journalists use AI. To help newsrooms understand what that means in their own communities, we have been encouraging them to ask their audiences directly.

New research from newsrooms participating in the Local Media Association's AI Community Journalism Lab deepens that understanding and reinforces what we've seen in earlier Trusting News research. From this new research and previous research we know:

- People want humans involved and want human review of AI-assisted/created content.
- Transparency is key — and people want more information, not less.
- To help build trust, journalists should update their ethics policy to include AI.
- Comfort level with AI use in news varies, and many people are still unsure what they think about it.

[Read the full report here.](#)

While the general findings and takeaways support what we have heard before, every community is different. Decisions about AI shouldn't just be based on efficiency or innovation — they should reflect what communities are comfortable with and should meet their expectations for transparency.

What newsrooms can do

If your newsroom is using AI, it's important to understand your audience's concerns and expectations around that use. As we've shared before, we've published the survey and community listening guide we've used in our own research, to help you learn how your community feels about AI use in journalism and what they expect when you use it.

We recognize that resources are limited, and your team might not have the bandwidth for a survey and one-on-one interviews. If that's the case, consider how else you might engage with your community around this topic.

Learn more [here](#).



Local news outlets that invest in revenue staff earn seven times more, study finds

[Poynter](#) — News organizations with staff focused on revenue generation had a median revenue 700% higher than news outlets without it, according to a report released by Local Independent Online News Publishers on Wednesday.

The exhaustive LION report of its members' activities outlines a framework for thinking about the future of sustainability for local independent online news organizations.

"One of the first things that I was excited about that we did at LION — and this really took hold in the industry — was when we started putting definitional terms around the idea of sustainability," said Chris Krewson, LION's executive director. "About a year or so later, we talked about these steps in the maturity model, these stages that our organizations go through on their way from when they're created up until they're on somewhat firm footing. And I think what I'm most excited about, after two years of these deep dives into these emerging businesses, we finally got enough data to start talking publicly about that journey in more concrete terms."

Among the key takeaways: that the local news problem is a small business problem and that organizations are never too small to think big. The report notes that the biggest

weaknesses of organizations LION analyzed were a lack of focus on business operations, and one of the biggest keys for outlets making the leap from “developing” to “stable” is securing at least three clear revenue streams.

Krewson said the findings shouldn’t come as a surprise.

“But the bigger point: There is no skipping of steps,” he added. “In other words, if a business doesn’t do something along the way, that thing still has to get done, whether they do it early or late. And in the process of putting something off, it’ll cost them time, it’ll cost them revenue in the doing of that thing, whether that’s the right kind of incorporation, securing the right kind of insurance, planning for growth, better tracking audience, growing their newsletter list.

Learn more [here](#).

HELP WANTED/MARKETPLACE

Members of Missouri Press Association may place ads FREE in the Marketplace section if the ad is for a position with a Missouri newspaper. Non-members please call or email Matthew Barba for pricing, (573) 449-4167 or mbarba@mopress.com.

Ads appear in the weekly eBulletin and online at <https://mopress.com/job-bank/>. Email ads to mbarba@mopress.com or fill out our online form.

Find the Missouri Press Marketplace online at www.mopress.com

FOR SALE

PRINTING EQUIPMENT: Two Chandler & Price printing presses, 10”x15”, \$50 each, or best offer. One Miles Nervine proof press with two heavy rollers, \$50. One Hamilton 18-drawer type cabinet with 18 drawers of hand-set type plus several fonts of wooden type, \$200. Located in Piedmont, Mo. Contact Harold Ellinghouse, (573) 429-4134 or (573) 223-4860. (8/18/2025)



SOUTHWEST GROUP: Three weekly newspapers in Jasper County are offered for sale as a group. One covers the county seat, the other two are long-time established newspapers. All are legal publications. Owners wish to retire. Email: jascocitizen@gmail.com. (5/1/2024)

THE FAYETTE ADVERTISER

Howard County's News Leader Since 1840

WEEKLY NEWSPAPER: Award-winning weekly newspaper in Howard County. Locally owned since 1840. Loyal advertising and readership. Excellent staff. Debt free. Owner plans to re-locate.

Fayette is the county seat with a population of approximately 2,600. and is the home of Central Methodist University. Coverage area includes Fayette, New Franklin, Armstrong, Harrisburg, Higbee, and Glasgow.

Email: jaddison@fayettenews.com (6/19/2023)

HELP WANTED



EDITOR: A four-day daily in Nevada, Mo. and two day a week publication in Fort Scott, Kan. is seeking an editor.

The market savvy candidate will have 3-5 years of experience in writing for print and online, proven skill in news judgment, a strong promoter of community journalism with strong community relation skills, page design skills using InDesign with an understanding of the synergy between print and online versions.

The candidate will have a desire to lead the team to greater use of multimedia reporting, a proven ability to meet deadlines and a commitment to lead the publication to the next level in providing quality local news to the communities served.

Please send resume, cover letter and three work samples with at least one example of page design to: Lorie Harter, Publisher, Nevada Daily Mail, PO Box 247, Nevada, MO 64772, or send via email to lharter@nevadadailymail.com. (11/19/2025)

ILLINOIS PRESS ASSOCIATION CEO — The Illinois Press Association (IPA) is seeking a dynamic, visionary, and experienced leader to serve as its next Chief Executive Officer & President. This executive will lead one of the nation's largest state press associations, representing daily and weekly newspapers and digital news platforms across Illinois.

The CEO/President will be responsible for the strategic, financial, and operational leadership of the organization, ensuring the IPA continues to provide high-quality services, advocate effectively on behalf of its members, and maintain a strong and sustainable future for journalism in Illinois.

Location: Springfield, Illinois

Employment Type: Full-Time, Exempt

Reports To: IPA Board of Directors

Salary: Competitive base salary + bonus potential + benefits

Application Deadline: Open until filled

Key Responsibilities

- Lead the IPA in alignment with its mission, strategic plan, and values.
- Oversee financial health through revenue generation, operational efficiency, and expense control.
- Collaborate with the IPA and Illinois Press Foundation Boards to set and achieve strategic goals.
- Advocate for the newspaper industry on state and federal public policy issues.
- Manage staff, including department heads, and ensure optimal performance and team development.
- Maintain open communication with members, government agencies, and stakeholders.
- Represent IPA at industry events and public functions as a credible and effective ambassador.
- Oversee member services including publications, training, conferences, legal counsel, and more.
- Ensure legal and operational integrity of the Association.

Qualifications

- Advanced degree or equivalent experience in journalism, media, or related field.
- Minimum of 10 years of executive-level leadership in newspapers, media organizations, or industry associations.
- Proven track record of strategic leadership, staff management, and organizational growth.

Skills & Attributes

- Exceptional verbal and written communication skills.
- Strong financial and analytical capabilities.
- Deep understanding of the newspaper industry and relevant government policies.
- Collaborative leadership style with team-building expertise.
- Self-motivated, disciplined, and professional demeanor.
- Willingness to travel and work flexible hours as needed.

Physical & Other Requirements

- Ability to work extensively at a computer and complete physical tasks as needed.
- Commitment to IPA's policies and professional standards.

How to Apply: Please submit your cover letter and resume to:
ipapresident@illinoispress.org (10/16/2025)



ADVERTISING DIRECTOR: Unique Opportunity at a 5-Generation, Family-Owned Daily Newspaper Lead. Inspire. Grow.

The Norfolk Daily News seeks a visionary Advertising Director to lead our retail, classified, and digital sales team. This role is ideal for a strategic leader who thrives on collaboration, innovation, and results. You'll drive revenue, mentor talent, and shape the future of local media—while enjoying the charm of Norfolk, Nebraska, a community known for its friendly atmosphere, affordability, and quality of life.

If you're ready to make an impact, send your resume to
publisher@norfolkdailynews.com (10/2/2025)

BRANSON NEWS

PUBLISHER NEEDED: We are looking for a community minded leader with the ability to drive profitable revenue. The Branson (MO) Tri-Lakes News is a twice-weekly paid community newspaper in the Live Entertainment Capital of the World, Branson, Missouri. In addition to this we publish The Crane Chronicle and The Barry County Advertiser in neighboring communities. This individual must be an innovator who is ready to take this multi-media operation to the next level, realizing the opportunity we have through print, digital, and a growing commercial print operation.

The new publisher would report directly to the owners of the company, a family-owned community media group with 18 companies in seven states. This family has owned community newspapers since the 1960s, and is firmly focused on the future. Operations are in the states of Georgia, Kentucky, Mississippi, Texas, Missouri, Iowa and Arkansas.

World-famous Branson, Mo., built its reputation in the 1990s with its star-filled music shows, and continues that tradition today. The town has a population of only 10,000, but sees more than 8 million tourists annually.

Our digital advertising and marketing capabilities are second to none. Offerings include social media, google, recruitment, streaming tv and audio commercials, content creation, geofencing, and much more. You will have access to top notch training and a full support team from our home office. This positions The Branson Tri-Lakes news as a true advertising agency as well as being the number one source for news and information in the region.

In addition to the newspapers and our digital offerings, we also publish a variety of shoppers, a free weekly entertainment publication, a bi-monthly real estate/lifestyle publication, and an assortment of special sections.

The new publisher will earn a competitive salary with a very generous bonus tied directly to operating profit. Other benefits such as family health insurance, vehicle allowance, vacation, life insurance, etc. are all in the employment package. The owners wish to fill this important position quickly. Please apply to John Lancaster, Vice President, Lancaster Management, Inc., at john@lminews.com. Be sure to include your resume, references, salary requirements and your goals for the future. (9/15/2025)

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